



Project ALICE Grant FY 2020-21

Introduction

United Way of Collier County (UWCC) is a convener, collaborator, and catalyst for change. Our vision is to promote a thriving community where everyone has access to education, health, and financial stability – the building blocks for a good quality of life.

Strategic partnerships, intentional dialogue, and targeted grant funding through Project ALICE allows UWCC to support community members who are **Asset Limited, Income Constrained, and Employed**. ALICE is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level but struggle to manage their most basic needs. They are your teachers, firefighters, nurses, childcare workers, non-profit employees, and neighbors.

A single emergency, like an unexpected car repair or medical bill, can push these financially strapped families into economic instability which is challenging to overcome. Difficult decisions become impossible choices when the reality is paying the rent or fixing the car and filling a prescription or paying for quality childcare. These short-term decisions have long-term consequences not only for ALICE families, but for all of us.

The future success of our community is directly tied to the financial stability of these ALICE households. UWCC invests donor contributions in local community impact programs that empower ALICE to move from crisis and survival to sustainability. Funding is contingent on the results of our annual campaign.

It should not be presumed that any applicant will be awarded a Project ALICE grant on an annual basis, nor should the availability of this grant be considered an annual part of the applicant's budget. Project ALICE is a competitive and transparent grant allocation process open to all non-profit organizations meeting eligibility criteria. Grants will be awarded for a period of one year.

Eligibility

The following requirements must be met for a program to receive funding through the Project ALICE Grant:

- 501(c)(3) organization;
- Agency must be established for at least two years at time of submission;
- Grantee organization must be able to provide annual audited financials and IRS 990;
- Program serves Collier County;
- Program serves ALICE;
- Program addresses at least one of United Way of Collier County's impact areas below; competitive applications will address at least one priority in the corresponding impact area.



Investment Priorities

Impact Area	Priorities
Education	<ol style="list-style-type: none"> 1. Early Childhood (k-3) 2. After School Programs 3. Adult Literacy / Empowerment 4. Vocational-technical Training
Health	<ol style="list-style-type: none"> 1. Access to Healthcare 2. Mental Health 3. Domestic Violence Prevention and Intervention 4. Health Education
Financial Stability	<ol style="list-style-type: none"> 1. Job Placement and Skills Training 2. Financial Empowerment 3. Legal Support 4. Basic Needs Support <ol style="list-style-type: none"> a. Shelter and Affordable Housing b. Transportation Access c. Food accessibility



Funding Guidelines

- UWCC values programs that are non-duplicative, emphasize collaboration, and leverage dollars from other donors;
- Minimum grant request is \$10,000;
- An agency may only apply for one (1) program;
- Grant funding **can** be used for stated operational, administrative, staffing, and supply expenses required to support the program;
- Grant funding **cannot** be used for:
 - New programs;
 - Individuals;
 - Capital improvements (plans, building, renovation, etc.);
 - Campaigns;
 - Purchase of food; programs relating to food accessibility will only be considered if the goal is increasing access to food or related services;
 - Organizations with religious or membership affiliations unless the program or project is open to the entire community, without regard to religious beliefs or membership status. Additionally, faith-based organizations must separate explicitly religious activities (religious worship, instruction, proselytization, etc.) from a funded program.
- Funding requests cannot exceed 75% of the total program budget;
- Agencies that are awarded grants will be required to submit, at minimum, an interim six-month progress report and final report on program outcome indicators. United Way of Collier County reserves the right to request interim financial information. It is the responsibility of grantees to remember and adhere to reporting deadlines and requests. Grantees are further subject to the written policies in the Agency Agreement, including without limitation, recoupment or “clawback” of payments made under this award for non-compliance.

Reporting Requirements

The total community impact of United Way of Collier County and all our funded partner agencies is much greater than any single organization alone. Donors are increasingly interested in seeing how local organizations are working together to change lives in our community, and the collective impact that results. To accomplish this, United Way of Collier County and our partners must work together to effectively measure and consistently communicate our shared value to the community.

Applicants are required to report on the following two (2) sections of data.



I. Program Outputs

- a. Total number of unduplicated individuals served by the program
- b. Total number of unduplicated households served by the program
- c. Demographics of clients served by the program
 - o Age, sex, race/ethnicity, and household income
- d. Total number of volunteers
- e. Total number of volunteer hours

II. Program Outcome Indicator Measures

Outcome measurement is an important tool that strengthens programs and effectively communicates results. United Way of Collier County requires all applicants to complete outcome indicator planning. Chosen outcome indicators assist with initial, and for grantees, ongoing program evaluation.

- a. Applicants selected for an award will be required to report on a total of **three (3)** outcome indicator measures throughout the grant cycle. A minimum of one (1) outcome indicator should come from the list of measures below that correspond to your selected Impact Area. A competitive application will include more than one measure from the list and receive additional consideration. Applicants may select as many measures from the provided list as they determine practical.
- b. UWCC acknowledges applicants may already collect data on outcome indicators not included in the below list. Applicants selected for an award may report on up to two (2) additional measures not on the list to fulfill the requirement of **three (3)** total indicator measures.

Impact Area	Priorities	Program Outcome Indicators
EDUCATION	1. Early Childhood (k-3) 2. After School Programs 3. Adult Literacy / Empowerment 4. Vocational-technical Training	# of families/caregivers provided with tools, information, resources, trainings, and/or teaching skills # of children receiving literacy supports in k-3 or 4-12 *Please specify # of children (k-3) reading at grade level # of children (k-3) <u>assessed</u> for their reading level # of children (ages 0-5) who achieved developmental milestones # of children (ages 0-5) <u>assessed</u> for developmental milestones % of parents/caregivers who can continue working % of youth who transition from middle to high school on time % of youth who earn passing grades in core subject areas % of youth who maintain satisfactory or improve attendance in school or at place of employment # of youth or adults who received their GED # of youth or adults who gained employment # of adults who gained employment or secured better employment (part time to full time, benefits, salary increase, etc.) # of youth or adults with increased skills in reading and writing in English # of youth or adults <u>assessed</u> for increased skills in reading and writing in English # of individuals served who receive job skills training or experience # of individuals who earned job-relevant licenses, certificates, and/or credentials

Impact Area	Priorities	Program Outcome Indicators
<p>HEALTH</p>	<ol style="list-style-type: none"> 1. Access to Healthcare 2. Mental Health 3. Domestic and Family Violence Prevention and Intervention 4. Health Education 	<p>Total amount of resources invested in access to health</p> <p># of staff or volunteers trained to deliver quality programs & services</p> <p># of clients served participating in physical activity and/or healthy food access/nutrition programs</p> <p># of clients served without insurance</p> <p># of clients served on a sliding scale fee</p> <p># clients who avoided or reduced risky behaviors (e.g. alcohol, drug abuse)</p> <p># of clients <u>assessed</u> for avoiding or reducing risky behaviors (e.g. alcohol, drug abuse)</p> <p># of clients served who acquired immediate safety for themselves and if applicable, their children</p> <p># of clients transported to healthcare appointments</p> <p># of clients enrolled in a food assistance program (SNAP, WIC, etc.)</p> <p># of clients enrolled in medical insurance (CHIP, Medicaid, Medicare, etc.)</p> <p>% of clients empowered to develop their strengths, acquire skills/knowledge needed to progress their personal recovery</p> <p>% of clients with increased understanding of health and wellbeing</p> <p># of clients <u>assessed</u> for an increase in their understanding of health and wellbeing</p> <p>% of clients receiving treatment based on provided screenings or tests</p> <p>% of clients with improved quality of life</p> <p># of clients <u>assessed</u> for improvement in their quality of life</p> <p># of clients who developed health and wellness-related knowledge, beliefs, and behaviors</p>

Impact Area	Strategic Priorities	Program Outcome Indicators
FINANCIAL STABILITY	<ol style="list-style-type: none"> 1. Job Placement and Skills Training 2. Financial Empowerment 3. Legal Support 4. Basic Needs Support <ol style="list-style-type: none"> a. Shelter and affordable housing b. Transportation access c. Food accessibility 	<p># of clients served who increased their disposable income by accessing benefits or financial services/products allowing them to reduce costs</p> <p># of clients who gained employment</p> <p># of clients served who maintained their job or wages</p> <p># of clients served who increased their wages or benefits</p> <p>% of individuals served who earned job-relevant licenses, certificates, and/or credentials</p> <p># of clients who have access to opportunities to improve financial stability and achieve self-sufficiency</p> <p># of families that maintained housing</p> <p># of families no longer experiencing homelessness</p> <p># of families who accessed more affordable housing</p> <p># of households that received emergency support services (rent/mortgage, utility, food, etc. assistance – please specify)</p> <p># of clients transported to workplace or social service provider</p> <p>% of clients with homeowner/tenant satisfaction</p> <p># of clients who stopped or reduced debt collection activity or received assistance with bankruptcy proceedings</p> <p># of clients who maintained or secured custody of children</p> <p># of clients who maintained or increased child support</p> <p># of parents/caregivers who can continue working</p> <p>% of clients who are food insecure</p> <p># served who gained knowledge of how to access/produce/preserve healthy foods</p>



Application Rubric: FY 2020-21

Applications not meeting a minimum threshold of 70 points are automatically ineligible.

Rating Scale: 1 = 0%, 2 = 25%, 3 = 50%, 4 = 75%, 5 = 100% of possible points

FY 2018-19 funded program? ___ Yes ___ No

Semi-annual report 1 submitted on time? ___ Yes ___ No

Semi-annual report 2 submitted on time? ___ Yes ___ No

Criteria	Rating (1-4)	Possible Points
I. Organizational Health		15
Agency has strong organizational management practices		5
Agency has strong board governance practices		5
Agency has strong financial management practices		5
II. Alignment with United Way of Collier		30
Program aligns with United Way of Collier’s impact areas/priorities		15
Program serves the ALICE population		15
III. Program Need and Design		15
Identifies the root cause of an issue; program bridges identified gap(s)		5
Application adequately documents need, including data and existing waitlists		5
Outputs and outcome indicators are clearly defined and make sense		5
IV. Collaboration		10
Agency and program(s) demonstrate active partnerships and collaboration		5
Program(s) is/are not a duplication of existing services		5
V. Grant Request		30
Program for which funding is being requested is clearly outlined and demonstrates what X dollars will accomplish		5
Outlines how the program will empower ALICE to move from crisis to economic stability		20
Budget is realistic and appropriate		5
Total Points		/ 100



Application and Grant Timeline

September 4, 2019	<ul style="list-style-type: none"> • Announcement of funds • FY 2020-21 Project ALICE online application opens
September 12, 2019	<ul style="list-style-type: none"> • Q&A Grant Information Session • 1pm-3pm at United Way of Collier County • 9015 Strada Stell Court, STE 204, Naples, FL 34109
September 18, 2019	<ul style="list-style-type: none"> • Q&A Grant Information Session • 1pm-3pm at United Way of Collier County • 9015 Strada Stell Court, STE 204, Naples, FL 34109
October 11, 2019	<ul style="list-style-type: none"> • Completed grant applications due by 5pm
Nov. – Dec. 2019	<ul style="list-style-type: none"> • Review phase; no appeals process
January 2020	<ul style="list-style-type: none"> • Recommended grant awards approved by United Way of Collier County Board of Directors • Project ALICE Grant awards announced
February 2020	<ul style="list-style-type: none"> • Agency Agreements executed
April 2019	<ul style="list-style-type: none"> • First quarter funds disbursed
	<ul style="list-style-type: none"> •

Application Process

Applications are by invitation only. Current FY partners are automatically invited to apply. You may be invited to apply by contacting Lauren Branson at lauren.branson@uwcollier.org with subject line “**Project ALICE FY 2020-21.**” All applications are to be submitted online through Community Force which can be accessed at uwcc.communityforce.com.

No late or incomplete submissions will be accepted; no appeals process for entire grant process.

Application Review Process

United Way of Collier County staff review and evaluate applications and conduct site visits or one-one-one meetings as appropriate. The Governance and Finance subcommittee, comprised of community volunteers, reviews applications and submits evaluations and recommendations to staff. Staff present funding recommendations to the Agency Relations Committee. Funding determinations are made by the Agency Relations Committee and presented to the United Way of Collier County Board of Directors for final approval.

Project ALICE is a competitive and transparent grant allocation process wherein submissions are not judged solely on their merit, but against all applications. Awards are the result of a thorough review process that seeks to maximize community impact with limited funds.