

ALICE IN COLLIER COUNTY

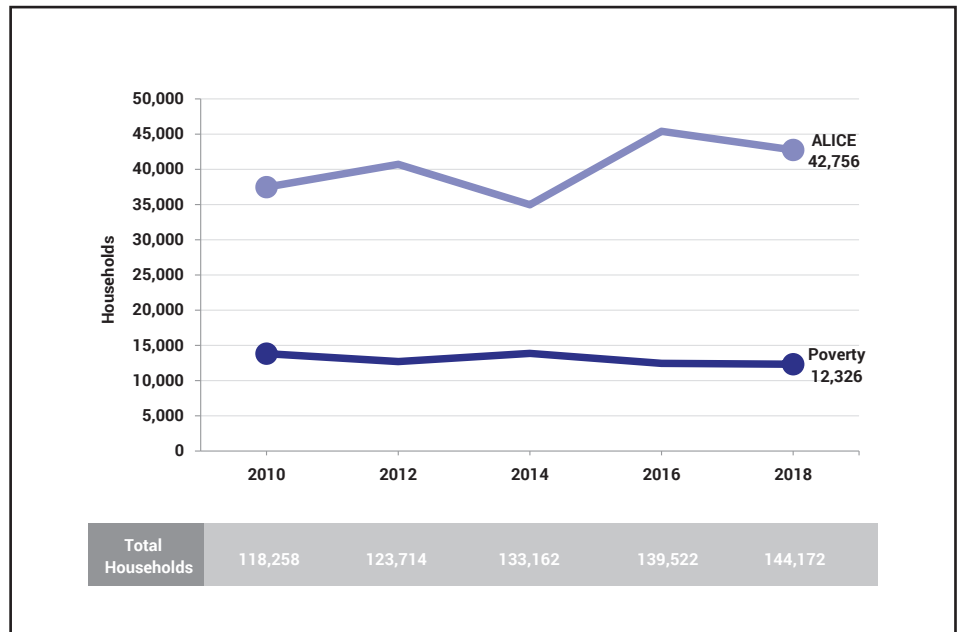
2018 Point-in-Time Data

Population: 378,488 • **Number of Households:** 144,172
Median Household Income: \$69,867 (state average: \$55,462)
Unemployment Rate: 4.2% (state average: 5.2%)
ALICE Households: 30% (state average: 33%) • **Households in Poverty:** 9% (state average: 13%)

How has the number of ALICE households changed over time?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

Households by Income, Collier County, 2010 to 2018

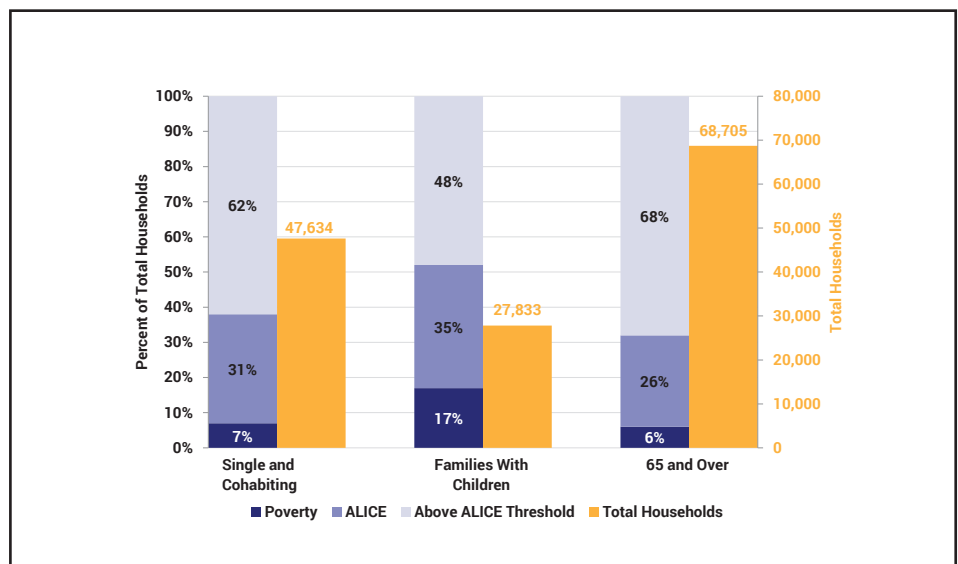


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

What types of households are struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

Household Income by Household Type, Collier County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

Why do so many households struggle?

The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Collier County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs		
Housing	\$778	\$1,220
Child Care	\$-	\$1,141
Food	\$316	\$956
Transportation	\$375	\$843
Health Care	\$200	\$803
Technology	\$55	\$75
Miscellaneous	\$201	\$570
Taxes	\$283	\$659
Monthly Total	\$2,208	\$6,267
ANNUAL TOTAL	\$26,496	\$75,204
Hourly Wage*	\$13.25	\$37.60

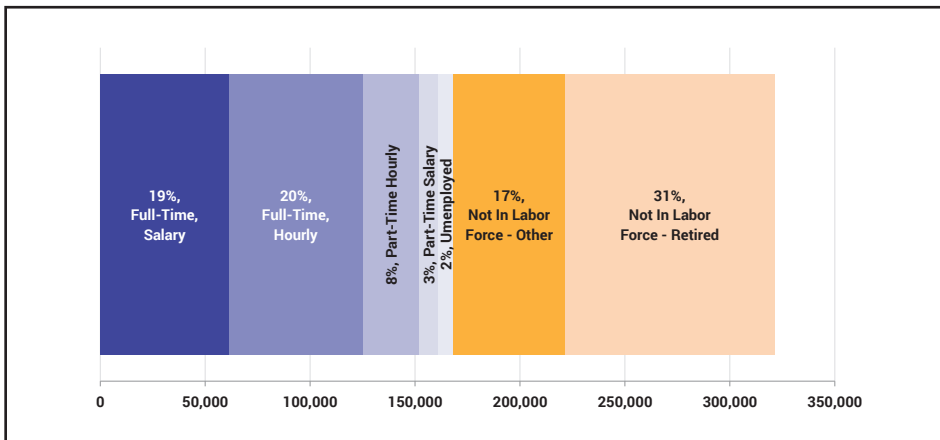
* Wage working full-time required to support this budget

For ALICE Survival Budget Sources, see the 2020 Methodology Overview available at UnitedForALICE.org/Methodology

..and the labor landscape is challenging for ALICE workers

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.

Labor Status, Population 16 and Over, Collier County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Collier County, 2018		
Town	Total HH	% ALICE & Poverty
Chokoloskee CDP	119	41%
Everglades CCD	7,759	45%
Golden Gate CDP	7,546	63%
Goodland CDP	144	62%
Immokalee CCD	18,431	42%
Immokalee CDP	5,855	78%
Island Walk CDP	1,642	36%
Lely CDP	1,760	50%
Lely Resort CDP	2,793	43%
Marco Island	8,515	31%
Marco Island CCD	8,659	31%
Naples	10,854	31%
Naples CCD	106,093	41%
Naples Manor CDP	1,348	72%
Naples Park CDP	2,508	48%
Orangetree CDP	1,269	10%
Pelican Bay CDP	3,338	20%
Pine Ridge CDP (Collier County)	722	22%
Verona Walk CDP	1,133	24%
Vineyards CDP	1,857	24%

Note: Municipal-level data is 1- and 5-year averages for Incorporated Places and County Subdivisions, which include Census Designated Places (CDP) and Census County Divisions (CCD). Totals do not match county-level numbers because some places cross county borders, geographies may overlap, data is not available for the smallest towns, and county-level data is often 1-year estimates.

ALICE IN MONROE COUNTY

2018 Point-in-Time Data

Population: 75,027 • **Number of Households:** 31,362

Median Household Income: \$71,973 (state average: \$55,462)

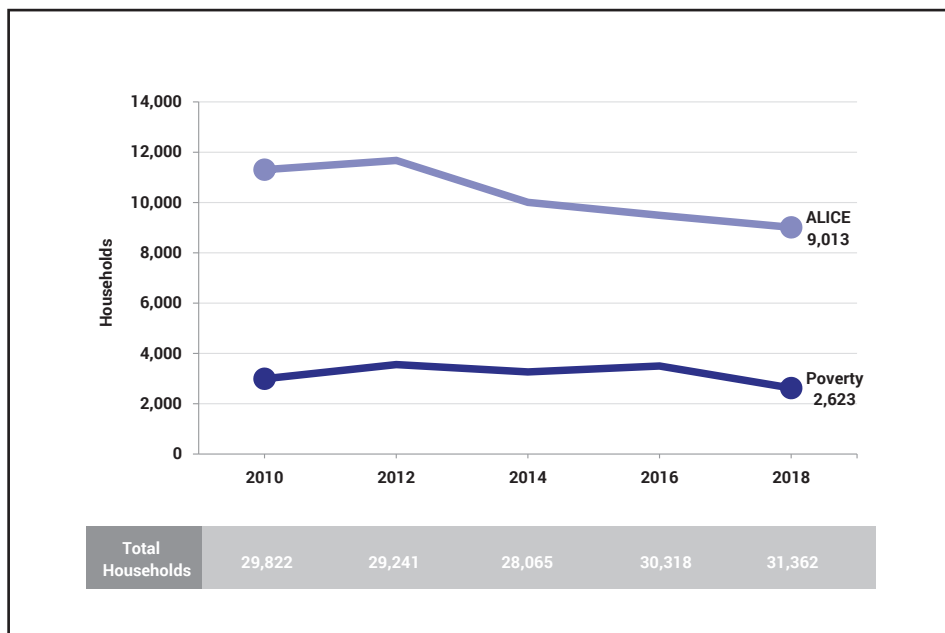
Unemployment Rate: 3.1% (state average: 5.2%)

ALICE Households: 29% (state average: 33%) • **Households in Poverty:** 8% (state average: 13%)

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Households by Income, Monroe County, 2010 to 2018

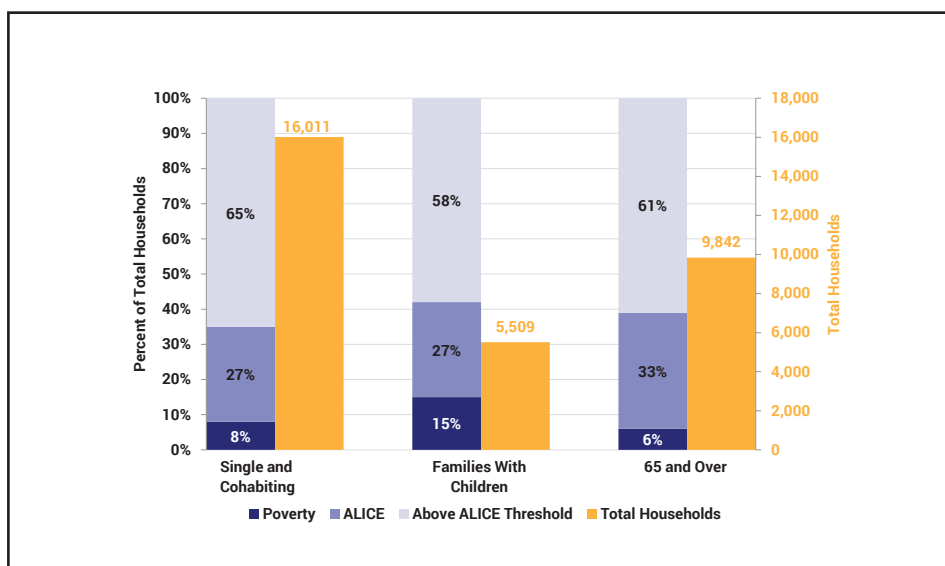


Sources: ALICE Threshold, 2010-2018; American Community Survey, 2010-2018

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Household Income by Household Type, Monroe County, 2018



Sources: ALICE Threshold, 2018; American Community Survey, 2018

Why do so many households struggle?

The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

Household Survival Budget, Monroe County, 2018		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs		
Housing	\$960	\$1,514
Child Care	\$-	\$1,275
Food	\$358	\$1,084
Transportation	\$375	\$843
Health Care	\$200	\$803
Technology	\$55	\$75
Miscellaneous	\$229	\$640
Taxes	\$341	\$802
Monthly Total	\$2,518	\$7,036
ANNUAL TOTAL	\$30,216	\$84,432
Hourly Wage*	\$15.11	\$42.22

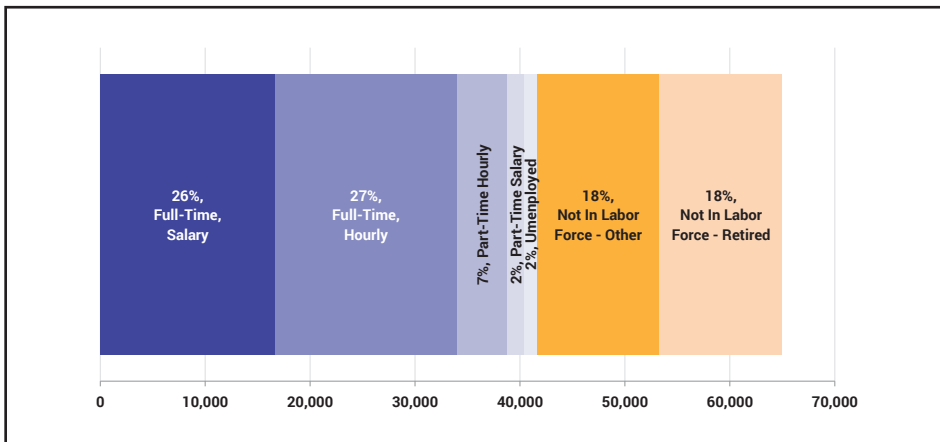
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Labor Status, Population 16 and Over, Monroe County, 2018



Note: Data for full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers and 75% of part-time workers paid hourly) have been applied to the total county workforce to calculate the breakdown shown in this figure. Full-time represents a minimum of 35 hours per week at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

Monroe County, 2018		
Town	Total HH	% ALICE & Poverty
Big Coppitt Key CDP	1,008	32%
Big Pine Key CDP	2,010	42%
Cudjoe Key CDP	1,031	33%
Duck Key CDP	305	32%
Islamorada	2,859	36%
Key Colony Beach	349	12%
Key Largo CDP	4,215	40%
Key West	10,021	36%
Key West CCD	12,926	37%
Lower Keys CCD	5,259	33%
Marathon	3,605	47%
Middle Keys CCD	4,460	44%
North Key Largo CDP	422	25%
Stock Island CDP	1,409	52%
Tavernier CDP	800	49%
Upper Keys CCD	8,324	39%

Note: Municipal-level data is 1- and 5-year averages for Incorporated Places and County Subdivisions, which include Census Designated Places (CDP) and Census County Divisions (CCD). Totals do not match county-level numbers because some places cross county borders, geographies may overlap, data is not available for the smallest towns, and county-level data is often 1-year estimates.